

UNDERSTANDING SUCCESS

DEFINITION OF SUCCESS:

Success is obtaining Better or Different Results.

DEFINITION OF NORMALITY:

Normality is achieving Results just like most of the
General Population does.

RULE:

To Achieve Better or Different Results,
you Must Use Better or Different Methods.

THEREFORE:

Being “Successful” **DEMANDS** that you be Different or “Abnormal”
because if you Use the Methods that Others Use,

you obtain the Results that most of the population obtains from using those
methods,

i.e., “Normal” Results.

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